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## **Brown & Toland Web Site Recognized for Excellence**

SAN FRANCISCO, CA (February 7, 2005) — The combination of good design, content, and functionality earned Brown & Toland four Medicine on the Net Web Excellence Awards for its newly redesigned Web site in January.

The annual awards, which are distributed by Cor Health, recognize outstanding health care Web sites from across the country, based on overall quality, user interface, design, and content. Brown & Toland won first place in the categories of “Best User Interface” and “Outstanding Content.”

Brown & Toland was also awarded Honorable Mention for “Best Overall Site” and “Best Design” in the Physician Medical Practice Category.

“Our goals for the new Web site included a better user interface so that our various audiences could get quicker access to the information they need,” said Nancy Griest, Brown & Toland’s Vice President, Medical Group Services. “We also wanted to improve the content on our Web site. It’s wonderful that an outside organization has recognized us for accomplishing these two goals.”

The revamped Web site, which contains portals for members, visitors, and physicians, debuted in October of last year, but behind the scenes at Brown & Toland, work began on the project in 2003. Discussion and brainstorming about the medical group’s new Web strategy were followed by the development and implementation of the site in 2004.

“Many, many hours were spent on the development of the Web site, and the Medicine on the Net awards speak to the team’s success,” said Brown & Toland Chief Executive Officer Gloria Austin.

### **About Brown & Toland Medical Group**

Brown & Toland Medical Group, based in San Francisco, Calif., has more than 1,500 physicians serving more than 200,000 patients. Brown & Toland is a three-time winner of the prestigious Pacific Business Group on Health (PBGH) Blue Ribbon Award for medical excellence and has earned numerous other awards for quality. For more information, visit our Web site at [www.browndanndtoland.com](http://www.browndanndtoland.com).